



GOVERNOR DOYLE'S eHEALTH CARE QUALITY AND PATIENT SAFETY BOARD

eHealth Implementation Summit

Wisconsin's 5-Year Action Plan for eHealth Quality and Patient Safety

Thursday, March 15, 2007

8:00 am - 4:00 pm

Fluno Center for Executive Education, Madison, Wisconsin

Convened by the
Wisconsin Department of Health and Family Services
in partnership with the
Population Health Institute, UW School of Medicine and Public Health
and
Medical College of Wisconsin



University of Wisconsin
**SCHOOL OF MEDICINE
AND PUBLIC HEALTH**



UNIVERSITY OF WISCONSIN
Population Health Institute
Translating Research into Policy and Practice



AGENDA

8:30 Welcome and Overview of Wisconsin's eHealth Action Plan

Kevin Hayden, eHealth Board Chairman
Secretary, Wisconsin Department of Health and Family Services

9:00 Opening Plenary Address: Wisconsin Governor Jim Doyle

9:30 The National Landscape and Wisconsin's Role

Robert M. Kolodner, Interim National Coordinator
Office of the National Coordinator for Health Information Technology
<http://www.os.dhhs.gov/healthit/seniorstaff/kolodner.html>

10:30 State-Level eHealth Initiatives

Janet Marchibroda, CEO and Founder, the eHealth Initiative
<http://www.ehealthinitiative.org/news/JMMTop25.msp>

11:20 State Leadership Perspectives on Achieving eHealth

Moderated by Seth Foldy
Medical College of Wisconsin

12:20 Luncheon Address: Regional and Cross-Border Considerations in eHealth

Marty LaVenture, Director, Center for Health Informatics
Minnesota Department of Health

1:40 Break-Out Sessions:

Privacy and Security, moderated by

Cathy Hansen, Health Information Director, St. Croix Regional Medical Center

RHIO Development & Governance, moderated by

Edward Barthell, MD, Executive Vice President, CIO, Infinity Healthcare

Hugh Zettel, Director, Government & Industry Relations, GE Healthcare

Health Literacy & Consumer Engagement, moderated by

Betsy Abramson, Elder Law Attorney

Public Health & Surveillance, moderated by

Bevan Baker, City of Milwaukee Health Commissioner

2:45 Next Steps: Panelists from Governor Doyle's eHealth Board

Moderated by Kevin Hayden,
DHFS Secretary, eHealth Board Chairman

3:30 Closing Remarks and Adjournment

Kevin Hayden, Secretary, WI DHFS

Location and Accommodations: A block of rooms has been reserved for overnight accommodations at the Fluno Center for the night of March 14, 2007. Map and Directions to Fluno Center: <http://exed.wisc.edu/fluno/>